

SAMP Alumni Society Board Meeting
February 18, 2004 6:00-7:45 pm
Longaberger Alumni House

I. Welcome and Call to Order

Barb Russell, President, called the meeting to order.

Members present at the meeting were: Lisa Bueltel, Christine Harsh, Craig Little, Megan Nussbaum, Michelle Perez, Christy Ayotte, Barbara Russell, Marci Sander, Stacey Silverio, Sharon Tipton, and Dr Wilson.

Special Guests: Bruce (the web guy), Terri (a RAD Tech graduate).

II. Approval of Minutes from January 21, 2004 meeting

Motion was made by Megan Nussbaum to approve minutes as recorded and seconded by Sharon Tipton. All approved.

Dr. Wilson passed out copies of the new view book for SAMP and *On Campus* Newspaper regarding an article about SAMP.

III. Alumni Association Report

Craig Little reported for the OSUAA:

- Passed out Gift Certificates to Planet Smoothie and if you go on Thursday night, Craig will make your smoothie for you.
- Archie is on board.
- This year is the **125th Anniversary** of the OSU Alumni Association. Highlight in our newsletter.
- **LeaderShape** is taking place June 15th – 20th. If students are interested they should apply by February 27, 2004. If selected there is no cost to the student.
- Year in Report is due 2/20/2004.
- Treasurer/ Financial Forms were sent out, including the group exemption form for not for profit. Due in 3/2004.
- Craig spoke about a recent conference that he attended that dealt with **THE CYCLE** for alumni/legacies to OSU.
 - How do we start it at birth?
 - Example of:
 - A Story Book at birth
 - A Piggy Bank at age 5
 - A Duffel Bag at age 10
 - A Key Chain and Application at age 16
 - The goal is to create legacies.
 - Gold Club for those students who have graduated in the last 10 years
 - Possible goal of creating an Independent Living environment for the elder Alumni.

- **Football Tickets**
 - Football Application will be sent out in May
 - Eligibility for the Michigan game will be sent out in March
 - Will only be able to attend one game this year, in previous years some Alumni were able to attend 2 games: the regular alumni ticket and then again with the Michigan ticket.
 - 10,000 tickets available per home game
 - If they get tickets for Alumni/Society: it will not be a conference game and they will put a cap on tickets available to students since they are not in school and this will give more tickets to the Alumni.
 - Societies should be able to get tickets, but maybe not as many as last year.
 - This year we will be notified sooner if we get our tickets and how many we will be receiving.

IV. SAMP Student Council Report

- **Hockey Game**
 - Only had 4 tickets left over that were not picked up --- GREAT JOB Christy
 - Only problem at Rooster's--- food was not refilled fast enough, but all had a good time.
 - Good pictures were taken and need to be put on the website.
 - We came in under budget!
- **Baja Fresh**
 - Only made \$40.00
 - It is believed that the snow storm did not help things, will possibly try again in the spring.
- **Nursing Home Visit**
 - Passed out Valentine's
 - It went really well, all had a good time
- **Constitution**
 - Redo the division representatives --- not getting the participation that is needed.
- **Spring Quarter**
 - Elections
 - Goal is do things early so that things will not just be passed off without any direction.
 - Pop Tab Race with Nursing
 - Possibly will include dental hygiene
 - Expansion is a good thing --- creates more of a competition.
 - Sharon will announce Pop Tab Race for other interested Student Councils at her meeting on Thursday.+
- **CONGRATS CHRSTITY!**
 - Accepted to the OT program at OSU

V. Old Business

A. Web Page (refer to **handout from meeting**)

- Communications with Bruce (Beth Bohlander was sick and unable to make it).
- Brought in computer so that we could all see the site.
- Looks like the College of Medicine
 - i. We want visual and exciting
 - ii. Owned by the college
- “Real World. Bright Future.” Per the Student Council
- Ideas on improvement for our site
 - i. Have events listed from school? From college?
 - ii. Have Notes posted from Student Council.
 - iii. Not enough of us (SAMP) on the site.
 - iv. Work on the look behind the front page.
 - 1. Don’t like the header
 - 2. Does not link to individual group
 - 3. Some pages good – others not contributing.
- All comments will be helpful.
- All issues go to Dr. Wilson or Bruce.
- Working on possibility to use side-bars.
- **Alumni**
 - i. What do we want? How do we want it?
 - ii. Link to OSU Alum Association per Craig: www.ohiostatealumni.org
 - iii. Lisa wants her picture removed.
 - 1. Could out a full board picture
 - 2. Picture with Archie?
 - 3. Brutus Buckeye?
 - iv. Events/ Announcements Page
 - 1. Upcoming events
 - 2. Past Events
 - 3. Click Icons instead of words
 - v. Newsletter
 - 1. Select a season not a month, we put it out by season not month
 - vi. Board Member Page
 - 1. Can we do work addresses instead of home
 - 2. No addresses at all
 - 3. Maybe just a phone number
 - 4. ? of security issues
 - 5. Less personal information the better
 - 6. Just list the members, job titles, and board officers
 - 7. Create a contact us link directly to the office
 - 8. Create info@samp.osu.edu to link to one person who could answer questions
 - 9. Side-bar is better than header
 - 10. Circulated list for all members to sign up how they would like their information on the website
 - 11. RSP TH --- Respiratory Therapy is abbreviation ok?

12. Officers pictures
13. Need new statement regarding Alumni not students
14. Put Barb's picture up and take Lisa's down
15. Put up minutes/ How to get involved
16. Put up constitution
- vii. Need a dummy page for links
 1. Picture
 2. Links
 3. Registration
- viii. GET INVOLVED!
 1. Needs to be its own page
 2. Brutus picture could go here
 3. Mission Statement
 4. Volunteer Opportunities
- ix. Less reading more bullets
- x. Christy will make a model of Alumni page and share it with Dr. Wilson and by the next meeting the board can view it and give input
 1. Christy given list of bard members and information for posting

B. Golf Outing Update

- Brochure turned in.
- Dr. Wilson will email file to the board once we get the brochure back.
- Contact person: Student Affairs c/o Christine since she is the treasurer.
- Sponsorship meeting to be held with Dr. Wilson, Lisa Bueltel, and Mike Williams.
- Supposedly there are 9,000 addresses we can contact.
 - i. ? how many have email addresses, go after development for them
 - ii. Email list is very small for Alumni
 - iii. If there really are 9,000 – pay cost to get list

C. Newsletter --- Renamed the SAMPLer

Great Job Megan!

- Sent pdf file to board
- Fold and Mail print out, one sheet
- Tag for golf and BBB on outside
- What do we do for non email users
- Need bullet affect
 - We NEED Your Help!
 - No More SNAIL MAIL!
- Put it on heavier paper to withstand the postal service.
 - Colored paper?
 - Color Wording?
- Megan will add a few changes with the bullets.
- Question if the web address is the same --- checking into it.
- Typo's adjusted.
- Ready to send as soon as it is ready.

- Sharon will check with development for the addresses.

VI. New Business

A. March 30th --- Alumni at Living Learning Center – Canfield Hall

Coffee Talk

- Tuesday March 30, 2004 at 6:00pm.
- 10 students enrolled, all Freshman.
- Refreshments provided.
- Just show up.
- SAMP Literature???
- Recruitment Opportunities.
- Important to have a good representation.
- Go to main door, someone will be there to let you in.

B. October 13th --- Career Fair --- Participate?

- 2pm to 4pm Wednesday
- All Health Sciences
- Big Event for both high school and college students
- Can join own division table if you wish

C. Military Service

- Need to cover in bylaws (Allowances)

D. Constitution

Formal Adoption at the Next Meeting

- Board Member List
 - Not all attending meetings
 - Take off the list
 - Shelly, Chris L, and Beth
 - Possible Committee Members
 - 2 lists
 - One is the board
 - One is for information

E. Holiday Pops Tickets

- Barb spoke with Emma regarding the tickets we returned
- Possible to exchange tickets for an upcoming show vs. refund
 - Refunds are not usually done
- The current season ends in May
- May offer discount to Picnic with the Pops (OSU Marching Band)
 - Board decided that this is acceptable
- Awaiting response from Emma

F. Student Recruitment --- Christine/ Stacey

- Only 10-20 students showed up.
- RA had to drag down students to come.
- Pamphlet passed out was really good.
- Christine and Stacey both thought that it was good for the first time.
- Most of the students came for the food.

VII. Announcements

• **Meeting Schedule**

- **Wednesday March 24, 2004 @ 6:00pm**
- **Wednesday April 21, 2004 @ 6:00pm**
- **Wednesday May 19, 2004 @ 6:00pm**
- **Wednesday June 16, 2004 @ 6:00pm**
- **No July meeting --- Enjoy the Summer!**

• **Announcements**

- **Tuesday March 30, 2004 – Alumni Meeting in Canfield Hall, Living Learning Center at 6:00pm.**
- **Saturday May 15, 2004 – Job Fair**
- **Saturday May 22, 2004 – Golf Outing**
- **Saturday June 12, 2004 – Pre-Commencement**
- **Sunday June 13, 2004 – OSU Graduation**
- **Wednesday October 13, 2004 – Annual All-Health Professions Career Fair at 2:00pm**

Meeting adjourned at 7:45pm.

Respectively Submitted: Michelle Perez, SAMP Alumni Society Board Secretary.