

**SAMP Alumni Society
Board Meeting
November 17, 2004
Longaberger Alumni House**

I. Welcome and Call to Order

- a. Megan Nussbaum, President, called the meeting to order at 6:00pm.
- b. Members Present: Anita Bell, Donna Held, Christine Harsh, Megan Nussbaum, Marci Sander, Michelle Perez, Debbie Kennedy, Sharon Tipton, Dr. Wilson

II. Alumni Association Report - Craig Little

- a. Buckeye Network Update
 - i. A mass e-mail was sent out at the end of October. You had the option to Opt Out before your name was placed on the Network. Then you are to receive an e-mail telling you to update your profile on the site. That should be available in the next few weeks. Let Craig know if you have any questions.
- b. 54th Alumni Leaders Conference
 - i. Scheduled for September 16, 2005.
 - ii. Please share any ideas or topics you would like addressed next year - especially if you are a seasoned volunteer.
- c. Buckeye Corner is now the official carrier of OSU Alumni Logo sportswear.
- d. President's Meeting has been moved to January.
- e. Requests for Archie at speaking engagements
 - i. Send to Craig no later than December 15th
 - ii. Include time, place, and reason for speaking.
- f. Basketball tickets
 - i. Request forms were due on November 5th.
 - ii. If you are still looking to host an event at a men's game, please get that information to Craig as soon as possible.
 - iii. Women's Basketball and Men's Hockey group tickets can be purchased directly through the ticket office.
- g. OSU Alumni Day at Men's Hockey Game
 - i. January 8th.
 - ii. Details to come.
 - iii. Tickets that are regularly \$11 will be offered to dues-paying alumni members for just \$4.
- h. Women's sporting events
 - i. Please try to attend on this week.
 1. Basketball (11/17) – 7pm @ The Schott
 2. Volleyball (11/17) – 7pm @ St. John Arena
 3. Soccer (11/21) – 1pm @ Jesse Owens Soccer/Track Stadium

- i. How are we doing on helping the Association reach Archie's new Vision? And the role we play?
 - i. *"To be the biggest and best dues-based alumni organization in the world."*
 - ii. Any suggestions on how to increase membership? Please pass those along.
- j. 2005 Football Reunion
 - i. No news, other than 3 home games and not everyone can have Texas.
 - ii. More information to come in January.
- k. Event Attendance
 - i. Please remember to report all attendance numbers from any event that you sponsor.
 - ii. Simply e-mail them to Craig Little or Heidi Glanzman at glanzman@ohiostatealumni.org.
- l. Bowl Tour Information
 - i. Available on the alumni website.
 - ii. www.ohiostatealumni.org

III. Golf Outing – Megan Nussbaum

- a. Date set for May 14, 2005
- b. Bryon hasn't had time to call Chris.
- c. He did discover that Kristin, an alum may be interested in helping.
- d. Same golf course as last year is fine with the group.
- e. Looking for members of a sub-committee to attend their meetings and keep the group on track.

IV. Student Event at Living Learning Center – Update

- a. Monday, November 1st @ 6pm at Siebert Hall
- b. Went very well. Students seemed interested in the discussion and opportunities for job shadowing.
- c. Board Members who attended:
 - i. Megan Nussbaum, Debbie Kennedy, Dr. Wilson, Lisa Bueltel

V. Newsletter

- a. Megan will submit newsletter for review.
- b. All divisions submitted articles.
- c. Anita wrote a student article.
- d. Michelle wrote an article about Convocation.
- e. Article about dues? Newsletters will go to everyone, so limiting it to dues-paying members is not advantageous; we want to reach as many people as possible.
 - i. For mailings, priority at events; special invitations to events; etc – maybe just \$10 and not mess with lifetime membership yet; with \$5 going to the endowment fund.

1. maybe best to not mention \$5 donation b/c of tax write-off purposes and stuff; leave it generic the first year; maybe next year, have an option for writing separate checks for fund and for dues.
2. name buttons/pins with member's names
3. calendar of events card
- ii. Craig suggests \$20 to establish importance.
 1. Newsletter warns them dues are coming and tells them why its so important - allows us to support the school, the students, the board – continuing to allow us to do great things for OSU.
 2. Then perhaps follow up with a direct membership piece or a mass e-mail
- f. Need articles on:
 - i. BBB – Sharon volunteered
 - ii. Student Tailgate – Anita
 - iii. Director's Message – Dr. Wilson
- g. Other items needed/suggested:
 - i. Calendar of Events
 1. Board meeting schedule
 2. Hockey Game Event
 - a. Discussion of Jan 21-22 Michigan; Jan 28-29 Western Michigan; or Feb 18-19 Michigan State
 - b. Date/Game Chosen
 - i. January 21 vs. Michigan
 - c. Students pay for their own ticket and drinks and Alumni Society will cover food.
 3. LLC Event Winter Quarter
 - a. Before applications are due March 31
 4. Buck Brunch & Brew - TBA
 - a. Tentative – one of two dates
 - i. Sept 3 (Miami of Ohio) or
 - ii. Sept 10 (Texas)
 5. Golf Outing?
 - a. To be decided later for inclusion or no.
 6. OSU Phone-A-Thon
 7. 2005 Board Meetings
 - a. January 19, February 16, March 16, April 20, May 11, and June 15

VI. Event Calendar for 2005

- a. Board meeting Schedule
 - i. January 19, February 16, March 16, April 20, May 11, and June 15
- b. Hockey Game Event
 - i. January 21st – OSU v. Michigan
 - ii. Students purchase their game ticket and beverages.

- iii. Alumni Society will pay for food.
 - c. LLC Event
 - i. Winter Quarter
 - 1. Date to be determined.
 - ii. Applications due March 31.
 - d. Bucks Brunch & Brew
 - i. September 3 (Miami of Ohio)
 - ii. September 10 (Texas)
 - e. Golf Outing
 - i. May 14, 2005
 - f. OSU Phone-A-Thon

VII. Leadership Conference

- a. Jewelry Sale –
 - i. College of Nursing did this and made a lot of money
 - ii. A woman makes the buckeye jewelry to sell to students, staff, board, friends
 - iii. Possibly meet with nursing people who ran this fundraiser.
 - iv. Christine Harsh volunteered to chair the committee for this event
- b. It was stressed that dues are important, so we'll give it a shot

VIII. Student Council

- a. Salvation Army Angel Tree is back!
 - i. Salvation Army –
 - 1. Take an angel
 - 2. Buy a gift for a kid

IX. Approval of Minutes from October 20, 2004

X. Action Items

- a. Bring a wrapped \$5 ornament or holiday decoration for the ornament exchange at the December meeting.
- b. Michelle will draft letter to all donators to the people who donated for auction items. She has the list containing retail value and amount paid. Thanks for coming. Hope to see you next year!
- c. Dr. Wilson will call Barb about the treasurer's notebook.

XI. Announcements/Meetings

- a. Wednesday, December 15, 2004 – Monthly Meeting and Ornament Exchange
- b. January 19, 2005 – Monthly Meeting at 6pm; Longaberger Alumni House; Arizona Room
- c. January 21, 2004 – Hockey Event with Students and Alumni
- d. February 16, 2005 – Monthly Board Meeting
- e. March 16 – Monthly Board Meeting
- f. Saturday, May 14, 2004 – Golf Outing

XII. Meeting adjourned

- a. By Megan Nussbaum at 7:08pm.

Respectfully Submitted: Marci Sander, SAMP Alumni Society Board Secretary.