

**SAMP Alumni Society
Board Meeting
November 16, 2005
Longaberger Alumni House**

I. Welcome and Call to Order

- a. Michelle Brennan, President, called the meeting to order at 6:10pm.
- b. Members in attendance: Beth Bohlander, Michelle Brennan, Tim Clouse, Julie Conry, Lauree Handlon, Donna Held, Jessica Kendziorski, Brad Locke Marci Sander, Stacey Silverio, Sharon Tipton, Dr. Wilson,

II. Approval of Minutes from October 19, 2005

- a. 1st motion to approve: Donna Held
- b. 2nd: Tim Clouse

III. Assignment of Reunion Years to the BBnB (Sharon Tipton)

- a. September 1-3, 2006
- b. Must honor our 50-year graduates
 - i. Hopefully this will be more successful than the April reunion.
 - ii. Past years have spent a lot of money without much return.
- c. We will fold our BBnB into the weekend festivities.
- d. Sharon passed out 3 handouts from “Reunion Commission” meeting on 9/15/05
 - i. Notes on “Reunion Commission” 9/15/05 meeting
 - ii. Reunion Dates Confirmed with OSU Department of Athletics
 - iii. Questionnaire for Reunion Programming
 - 1. We discussed these and answered the questions as a group.
- e. We will honor our 10, 25, and 50 – year graduates and give them first priority to football tickets.
- f. Ideas to include continuing education during the reunion weekend as a draw.
- g. Try surveying the attendees at next year’s BBnB to see if they’d be interested in Sunday events. This year, we may skip Sunday events.
- h. May be complicated because it is scheduled over Labor Day Weekend. This could make or break our event(s).
- i. We will request the Alumni Association (AA) reserve 20 rooms for Friday night.
- j. Idea proposed for the AA to host a Pep Rally on Friday night of Reunion weekend!
- k. Discussed the ideas of hosting tables at the luncheon.

IV. OSU Alumni Association Report (Craig Little)

- a. Clarification on earlier discussion lead by Sharon
 - i. AA will host welcome-back luncheon with keynote speaker
 - 1. It is an indoor event that will take place in the open gyms at the RPAC.

2. Looking into babysitting options to free-up alumni time to roam around, hang with friends, etc.
 3. Individual alumni societies can host events Friday starting at 2pm.
 - a. Examples include programming, continuing ed, tours, receptions.
 4. AA will take care of printing.
 5. We take care of mailings.
- b. OSUAA Member Appreciation Days for the Winter with Athletics
- i. Men's Basketball (\$14 tickets for \$10)
 1. 11/28/05 vs. Virginia Tech
 2. 1/30/06 vs. Florida A&M
 - ii. Women's Basketball (\$11 tickets for \$4)
 1. 11/26/05 vs. Nicholls State @ St. John Arena
 2. 1/15/06 vs. Michigan (VIP Room before game)
 - iii. Men's Ice Hockey (\$11 tickets for \$4)
 1. 11/15/05 vs. Michigan State
 2. 1/6/06 vs. Bowling Green
 - iv. Tickets are on sale at www.hangonsloopy.com. All information is located on our website at www.ohiostatealumni.org.
- c. Give us feedback about the re-designed web site and magazine.
- d. 50 Year and other Class Reunions moved to the autumn. More information to follow, but here are the dates for the next three years.
- i. September 1-3, 2006 vs. Northern Illinois
 - ii. September 7-9, 2006 vs. Akron
 - iii. September 5-7, 2006 vs. Ohio
- e. Keep us posted of your events and attendance numbers.
- f. Bowl Tour information will be available on our web site. Current travel dates for potential bowls are posted.
- g. New Strategic Plan to be launched in December to go along with our new vision – “To be the biggest and best dues-based alumni organization.” Presidents, President-Elects and CARL's will be invited to a meeting on February 23 to learn more, so mark your calendar. You'll have the chance to attend the women's final home game against Purdue that night.
- h. “Girls Night Out” – January 9, 2006 @ Longaberger, 5-6:30pm. \$10 for reception (heavy and ticket to women's basketball game vs. Oklahoma at 7pm. Featuring new AD Gene Smith and former All-American Katie Smith. This is a pre-register event, so mark your calendars!

V. **Newsletter (Beth Bohlander and Julie Conry)**

- a. General Overview of the Newsletter Process
 - i. A revamping of the original newsletter was needed as part of an effort to provide a more strategic approach to communicating with alumni.
 - ii. The new print version will reach nearly 10,000 SAMP alumni.

- iii. The College paid for printing the first issue; the School has agreed to pay for succeeding issues.
 - iv. The original plan was to distribute the next issue by the end of Jan 2006. However, the Board decided a March distribution would coordinate better with the event schedule.
 - v. Goals for the print version
 - 1. Expansion of distribution. (The print version is mailed to almost 10,000 alumni.)
 - 2. Expansion of content. (The new version highlights school and people achievements, and promotes opportunities for involvement, as well as alumni activities and events.)
 - 3. Present a unified image of the School.
 - 4. Provide a more professional appearance. (The print version is professionally designed and printed.)
- b. Types of articles to appear
- i. School news (e.g., program innovations, faculty research, new hires, class stats, student awards/successes, fundraising, etc.)
 - ii. Alumni profile
 - 1. Suggestions from board solicited.
 - iii. Article about the BBnB
 - iv. Other ideas
 - 1. Stories about families with 2nd generation SAMP students.
 - 2. Highlight students, faculty or graduates engaged in interesting, challenging and/or contributive activities and careers.
 - a. Shelly Graf – 1st female drum major in TBDBITL; SAMP grad (PT division)
 - 3. Human interest articles
 - a. Medical Dietetics graduate who fought cancer, then studied cancer and nutrition for her honors project and is doing well today.
- c. Current newsletter “formula”
- i. School news
 - ii. Focus on Faculty research: 1-2 examples
 - iii. Faculty profile
 - iv. Development section: gifts, scholarships, fund-raising opportunities, honor roll listing
 - v. Alumni Section:
 - Alumni profile
 - Calendar of events
 - Articles on activities/events
 - Board news
 - Ways to get involved
 - Alumni notes (aka, alumni profiles)
- d. Production

- i. We probably won't know Golf Outing date until end of January or mid-February because we will be waiting on possible speakers from the AA.
 - 1. Craig said they can't do much until January as far as getting us a speaker.
 - 2. Deb Larsen and the Golf Outing Committee will meet.
- ii. Due to the event calendar, we will aim for March as our distribution date.
- iii. The Board is leaning towards producing one newsletter per year.
- iv. Michelle will write a piece about our alumni board for the next issue.
- v. Our new production schedule –
 - 1. Beth will create it and send to Michelle.
 - 2. Our new date is tentatively mid-February.
- e. Creation of committee to review content of newsletter
 - i. Sharon, Donna, and Tim.
 - ii. Sharon will ask Michelle to serve as a student representative.
 - iii. Michelle Brennan will be involved but may not attend the meetings.

VI. Student Council Report (Jessica Kendziorski)

- a. OSU Winter Hockey Game Event
 - i. Possible Games
 - 1. Friday, Jan 27 at 7:05pm vs. Notre Dame **
 - 2. Friday, Feb 17 at 7:05pm vs. Ferris State
 - ii. We would like to plan for 1/27/05 vs. Notre Dame.
 - iii. 100 tickets should suffice. Sharon will order these together in a block. Alumni Board will reimburse the School after the fact.
 - iv. Charge per person (covers food and ticket to game):
 - 1. \$5/student
 - 2. \$10/alumni and others
 - v. Pre-game party at Rooster's on Olentangy.
 - vi. The school will pay for tickets. Student Council and Stacey will work with Rooster's. Stacey may pass out tickets at Rooster's that night.
 - vii. Students will start selling tickets the first week in January.
 - viii. At our December meeting we will determine how many Alumni Board member tickets to reserve.
- b. Recap of Student/Alumni Tailgate
 - i. Thank you to Alumni for sponsoring their tailgate.
 - ii. The date was changed to accommodate schedules.
 - iii. Everyone brought 2 boxes of canned goods to donate.
 - iv. They spent about \$100, and Jessica has the receipts for our Treasurer.
 - v. OSU Cheerleaders came.

- vi. It was a good event with lots of pictures taken. She will send these to Michelle then she'll forward them to the people in charge of our website.
- c. Turkey Change Race
 - i. Deadline is Monday of next week.
 - ii. They have collected about \$200 so far.
- d. Bake Sale, T-shirts, School Mugs

VII. Any new issues/announcements

- a. Ornament exchange for December's meeting
 - i. Bring a \$5 wrapped ornament.
 - ii. We'll exchange in a random fashion.
- b. Megan Nussbaum resigned from the Board.
 - i. Michelle read her letter to the group.
 - ii. We will send her a card.

VIII. Meetings/Announcements

- a. November 16, 2005 – Monthly Board Meeting
- b. December 14, 2005 – Monthly Board Meeting
- c. January 18, 2006 – Monthly Board Meeting
- d. January 27, 2006 – Student/Alumni Hockey Event
- e. February 15, 2006 – Monthly Board Meeting
- f. March 15, 2006 – Monthly Board Meeting
- g. April 19, 2006 – Monthly Board Meeting
- h. May 17, 2006 – Monthly Board Meeting
- i. September 2, 2006 – BBnB (OSU v. Northern Illinois)

IX. Meeting adjourned

- a. By Michelle Brennan at 8:10pm.

Respectfully Submitted: Marci Sander, SAMP Alumni Society Board Secretary.